

SCHOLLE PACKAGING

WWW.SCHOLLE.COM // The Pioneer of Bag-in-Box.™

FOR IMMEDIATE RELEASE

ZORK® SPK Wins International Packaging Award

BREDA, NETHERLANDS; ZORK® SPK, the re-sealable closure for sparkling wine, has been awarded a German Packaging Award for packaging innovation and design. 237 submissions across all types of packaging were judged based on novelty, functionality, performance, aesthetic, economic, environmental and safety factors. The ZORK® SPK was one of just 21 winning entries selected for a German Packaging Award. The ceremony took place on 9th of November at the Brau Beviale technology exhibition in Nuremberg, Germany.

Judith Candy, Scholle European Business Development Manager for Zork, said; "We are thrilled that ZORK® SPK has been given such recognition for a significant innovation. Wineries using ZORK® SPK have found that the closure is popular with their customers and helps their wine stand out in a crowded marketplace, thus improving their sales."

The German Packaging Award is the latest in a series of prestigious awards for the ZORK® SPK including a Starpack Award in the UK in September, 2011.

By virtue of winning, the ZORK® SPK is now qualified for the worldwide World-Star packaging competition held by the World Packaging Organization.

Official Zork website: www.zorkclosures.com

Official German Packaging Awards website: <http://www.verpackungspreis.de/>

###

ABOUT SCHOLLE PACKAGING

Scholle Packaging's founder, William Scholle, invented bag-in-box packaging in 1947. Today the company is the world leader in bag-in-box packaging for the food, beverage, and industrial markets. With manufacturing locations on five continents and products that are sold in more than 60 countries, Scholle Packaging delivers high-quality packaging products and excellent customer service around the world.

www.scholle.com

Media Contact:

Ryan Balock
Manager,
Marketing Communications

Phone: 708.836.3641
Email: ryan.balock@scholle.com

Scholle Packaging, Inc.

200 West North Avenue

Northlake, IL 60164

United States

telephone +1 708.562.7290

www.zorkusa.com

ZORK®
peel and reseal closures